

Meeting summary for Parent Club Monthly Meeting (02/20/2025)

Quick recap

The team discussed their experiences during a holiday party, the upcoming Redwood Gala, and the ongoing challenges in Facebook and Instagram advertising. They also reviewed the financial update, the parent survey questions, and the process of public comment during board meetings. Lastly, they explored fundraising goals and strategies, the potential impact of ChatGPT on education, and the logistics and timeline for an upcoming event.

Next steps

- Lindsay, Michelle, and Jeanette to meet and discuss logistics for potential spring run fundraiser
- Emily to refine fundraising graphics and send to Jeanette for potential inclusion in the newsletter
- Sarah to assist Jeanette with Instagram posting issues for sponsor logos
- Parent Club to continue seeking volunteers for Wednesday Readathon NPR supervision
- Parent Club to collect floor pillows, rugs, and mats for Readathon NPR
- Michelle to check policy on serving beer and wine at potential community events
- Katie to continue working on sponsorship advertisements and promotions
- Parent Club to pick a new date for the Warriors game night fundraiser

- Carly to help remind Michelle to explain board meeting procedures at the beginning of each meeting
 - Michelle to include information about addressing the board in a future newsletter
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Summary

Read-a-Thon, Sponsorships, and MPR Updates

The agenda for the meeting was presented, which included updates from the principal, parent survey questions, school board updates, finance discussions, sponsorships, media advertising, and fundraising initiatives. The Read-a-Thon was highlighted as a key event, and the need for volunteers was emphasized. The meeting also touched upon the need for floor pillows, rugs, and mats for the MPR, as well as the Spring Run event. The conversation ended with a note about the ongoing challenges in Facebook and Instagram advertising.

Sponsorship, Readathon, and Financial Updates

PC expressed gratitude to Katie for her efforts in pushing the sponsorship program and to the Happy Valley alumni for their contributions to the Readathon and library organization. Martita provided a financial update, stating that they had raised just over 42,000 for the year, which was about 50% of their goal of 85,000. She mentioned that they were aiming to raise 22,000 from the Readathon and hoped to reach 70,000 by the end of the year. Martita also mentioned that all officers had updated the bank account signers and planned to discuss options for interest-bearing accounts with Eddie. Michelle then discussed the ongoing construction work and the upcoming parent survey.

Parent Club Survey and Committee Discussion

Michelle discussed the questions for the parent club and Icap committee, noting that she had removed questions about after-school classes and lunch. She emphasized the importance of questions about a child's safety, parent's welcome, and staff responsiveness, and added questions about including families in their child's education and volunteering hours. Michelle encouraged any further suggestions and planned to send out the survey in early March. PC mentioned the possibility of an update from the school board, but no further details were provided.

Public Comment Process and Timing

Michelle detailed the process of public comment during board meetings, explaining that comments should be on a blue slip and can only be discussed during the specific agenda item. Emily proposed revising the timing of the public comment period, suggesting it could be placed in the middle or at the end of the meeting for better context. Michelle agreed to include this information in the newsletter and to remind attendees about the process during the board meeting. Carly requested further clarification on the timing of the agenda posting, to which Michelle responded that it is usually 48 hours prior to the meeting.

Readathon, Class Parties, and Spring Run

PC discussed the upcoming Readathon, emphasizing the importance of clear communication about the event's timing. They also sought volunteers for coordinating class parties and prizes. PC mentioned a Warriors game night fundraiser, which they need to reschedule due to a scheduling conflict. They also discussed a spring run, which Lindsay Kilmire has proposed as an alternative to the initially planned event. PC expressed uncertainty about the feasibility of the spring run due to various factors, but assured that they would be planning hard in the coming days to figure it out.

Kids Fun Run and Community Fundraiser

Lindsey proposed a fun run event for the kids, followed by a community event to raise funds for the school's bathrooms. She suggested partnering with the community, possibly through a fundraiser, and involving parents in the planning. Emily and Sarah agreed that the event could be a great way to engage the community and raise funds. Carly offered to discuss the idea with the board and provide support for community engagement. Carly also suggested reaching out to Fleet Feet for potential involvement in the event.

Event Planning and Community Fundraising

The team discussed the logistics and timeline for an upcoming event proposed by Lindsey. They considered the challenges of planning in May and the need to secure a date and approval. Michelle and Jeanette will further discuss the date and communicate the team's decision. The team also discussed the ongoing fundraising efforts for the school's bathrooms and the need to involve the community in these initiatives. The prospect of involving the community in a fun run, food trucks, and other activities was also discussed. The team plans to continue exploring ideas for community engagement and fundraising.

Fundraising Goals and Strategies Discussion

The team discussed fundraising goals and strategies, focusing on the Redwood Gala and Readathon. They agreed that visual representations of their goals and progress, such as stacked bars and pie charts, would be more effective than stacked graphs. The team also discussed the importance of the Readathon, noting that it had raised over \$30,000 in previous years. However, they acknowledged that parents might have financial fatigue this year, which could impact fundraising. The team decided to further refine their visual representations and possibly send them out in the newsletter to encourage participation in the Readathon.

Library and Instagram Image Challenges

Michelle, Jeanette, Emily, and the Shy Dell girls worked on the library, building on the work done by Lena, Lisa, and her kids. PC discussed the placement of a thermometer on the posts, recalling the issues faced last year due to strong winds. Michelle mentioned a whiteboard on wheels available for use in the resource room. PC and Sarah discussed the challenges of posting images on Instagram, with Sarah suggesting the use of a Google Doc or a spreadsheet to adjust the image size and orientation before taking a screenshot. They also discussed the benefits of using AI-generated responses for quick answers.

ChatGPT's Impact on Education Discussed

Sarah and PC discussed the potential impact of ChatGPT on education, particularly in terms of cheating prevention and student learning. Sarah highlighted the challenges of ensuring students' original work and suggested that ChatGPT could become a valuable tool for teachers. They also explored the idea of developing an AI platform to assist teachers with writing sub plans. The conversation ended with an agreement to stay in touch.