

Parent Meeting

Financial Update: Martita

- July 1st – today (compared to last year)
 - still missing Redwoods Dinner and Poker Night
 - Still on track
 - Last year parent club earned \$175k
 - But had two big donations that were unusual
- Looking on track to earn about \$125k total income
- Still have some outstanding pledges and commitment sheets

Request for Funds:

- Paige sends President of parent club request for funds for the following year
- \$73,242.00 request- does not include garden and library
 - Life Lab: \$5200
 - Library: \$2875
 - Goal is \$100k, then put \$15k-\$20k in endowment
 - on track and okay to fund the other two items excluded from fund request
 - want to reach \$1M in endowment to be able to stop fundraising and use interest from endowment to fund programs
 - Mo: requested progress reports to find out how things are going
 - life lab
 - library
 - survey with parents, survey with kids - to provide input to see what how they like these two programs
 - Pacific Elementary – once a year grandparents tea to raise funds, connect the programs that are funding to the fundraising
 - possible idea for next year – day before thanksgiving holiday

Readathon Totals:

- \$22,175.00 - \$995.00 pledged start, \$684.00 paypal fees - \$20,494.00 total income
- kids liked the interface, parents like the interface
- decided where positions should be for the following year, easy for parents who decide to help out with the readathon

Yearbook – Tiffany

- Not going well, deadline is April 1st
- Kids in Arts Alive this semester are doing great, but kids last semester did not do much
- no pictures of staff – Cindy Hart possible photographer?
- Students uploaded photos last year, but poor quality. Tiffany has to delete them to make room for more pictures.
- Future: need to set deadlines for the yearbook that have to be met
 - Lifetouch – the program is not good, may call the rep regarding the unreasonable deadline
 - computers in the computer lab are not working well
- in the past it used to be parent created and run and gradually morphed into Arts Alive. It isn't compatible with Arts Alive because of the April 1st deadline

Teacher Appreciation Luncheon

- Find a date that works for teachers

- beginning or mid-May on a Friday (May 3rd or May 10th)
- Sarah will confirm with teachers for good date

ACTION ITEM: Approve Redwoods Budget (Martita moved, Lindsay second, all in favor)

- \$6,000.00 budget goal
 - includes: auction software, dinner (cuban/puerto rican food), rentals, insurance, alcohol, band (Floridacanya?)
 - Kim Calvert's home
 - Mo will have a more detailed budget soon to show
- June 1st

Volunteer outreach Plan

- Don't get enough people to help
- Mimi D'Lorio will be the volunteer coordinator
- Michelle: instead of raffling off parking space – anyone who volunteers for ___ hours, your name gets entered into a bowl for parking space

Poker Night – Dad's Club

- a couple tickets have been sold, but a month away
- Leads: Rick, Joe, Josh Martin, Bo
 - Mo buys insurance
 - Bo brings supplies
- April 20th – super fun night, all should go!
- Mo will send out constant contact blast

Merchandise

- Tricia and Lindsay did an inventory of merchandise
- how to order, what to order, where to order
 - can do pre-orders at Synergy
 - Sarah: fat packet to all students prior to start of school year, put order form in the beginning of the year for kids to buy school clothes
- bring it out at open house, may 23rd, talent show, spring concert (May 3rd)
- make announcement at spring concert regarding volunteering at Redwoods Dinner

Volunteering

- some schools have grades in charge of certain things
 - Parent of students in each class, but a coordinator lets the parents know what to do.
 - Parents in that grade are responsible for a specific event.

Meeting Adjourned

move to adjourn