**Happy Valley Parent Club**

**March 19, 2015 Meeting**

**Draft Minutes**

Sarah DeMeyer-Guyer

Debra Finfer

Payson McNett

Everett Meisser, Jr.

Michelle McKinny

Jennifer White

Alice Crumvine

Annette Olson

7 PM Call to order

**1. Approve February Minutes**

Deb moves to approve Feb minutes with one correction  
(Correction: change Cindy Max to May).

Jen W. Seconds

**2. Principal's Report (Michelle)**

We just had our Prop 39 project approved at the State level. We are going to put in lighting and solar panels above the back parking lot; new windows will follow. The grant is $250,000 over five years. Installation will be done this summer. We spend about $13,000/year in PGE bills. Solar will save us about $8000/year.

We are in the middle of Common Core testing for grades 3-6.   
  
Professional Development day at Mountain school tomorrow to work on Common Core.

The Mini Mermaid 5K coming up (April 12th). Each Mini Mermaid group does a community service project. We selected the Birchbark Foundation which provides funding to treat pets affected by catastrophic injury or illness where the owner cannot afford treatment.

Brief discussion of interest shown by boys in participating in Mini Mermaid. Boys may be included next year.  
  
We just received a bunch of tomato starts from the Culvers for our Italian garden. Michelle is babysitting them.

Working on updating LCAPP. We’ve better aligned our parent survey to the LCAPP.

**3. Finance Update (Everett)**

Nothing new to report, other than Everett working on collecting commitments that have not yet been paid.

Jen W. says that we need a final number in order to establish our goal at the Redwoods event.

**4. Fundraising Survey (Jen W.)**

The survey has now gone out 3 times.

We received 42 responses; only 4 said to keep three events, so we will condense our fundraising to two events. We may need to re-work Kids Olympics and check with organizers to make sure that they are on board.

*Discussion about Kids Olympics:*

Michelle: We could sell Kids Olympics sponsorships at Shoppers Corner etc.

Sarah D-G: We could make a flat fee per event so there’s no later collection.   
  
Michelle: When we used to write letter around November for the matching gift, we would get a broader pool of donors, e.g. grandparents, aunts etc. Maybe we could do this for Kids Olympics?

Everett: Sponsorship sales are a good learning opportunity; you have to give a presentation, communicate….etc.

**5. Redwoods Dinner Report (Alice)**

Have reserved all the rentals.

Today, we gave the band an agreement letter detailing what we are expecting and what they can expect from us.

We will have a live auction for three big trips. Jen W. working on other items as well.

Michelle: Don’t forget Treehouse item. It is an amazing property over in Los Gatos.

Michelle: Suggests that we present a thank you gift to venue/wine donor. Jen W. We are planning on doing either a Peace Pole by Nicole Lostrie or a pot.

Michelle: How are we handling cars?

*Discussion about preventing drunk driving and getting people to make a plan in advance.*

Jen W. The property owner is very responsible.

**6. Open Discussion**

Item 1: Deb. Wants to pursue more passive fundraising. For example, Amerigas will give money for just giving them your bill.

Jen W. Recommends that we get people to sign up on the spot with a computer, perhaps at Open House.

Payson: At another school they attended, families buy a gift card through the school to buy groceries. Jen W. PCS does it with New Leaf. Deb: Amazon Smile is super easy.

Payson: Maybe incentivize signing up with a raffle or a prize. Alice: Agrees. Maybe the winner get an ice cream party.

Everett: Let’s teach the students at school and get their parents to do it.

Item 2: Everett: Issues a challenge to the Board to bring another couple to the event.

7:55 PM Adjourn