

Happy Valley School Parent Club Meeting

11/17/21 6:30-7:30pm

Participants: Kirin, Janette, Michelle, Sarah, Tiffany, Jocelyn,
Tricia, Jessica, Laura, Heather, Emily

1. Endowment Fund - Michelle

Michelle met with County Office of Education representative retired, Gene Gardner. She would be happy to come talk to HVPC if they need more information. Tiffany's MIL may also be willing to come talk about setting up the endowment fund.

1999 Endowment began.

We can pull 4% interest a year, right now that is about 35k a year. Tomorrow someone will confirm that amount. In the school year 2018/19 we pulled 35k, in 2019/20 pulled 19k, last year we didn't really pull any except a small amount at the end of the year. This year we will have enough to cover 3 aides.

HVPC has given funding for 3 aides, because of additional funding, we only have to cover 2 aides this year. HVPC will have a balance at the end of the year. In 2022/23, HVPC wont have to cover any aides. Unless something horrible happens, moving forward the endowment fund should be able to cover all of the aides.

HVPC could then have fundraisers that are focused on specific things instead of just raising to cover aides.

HVPC will continue to cover Art & Music and the Library which is about 45-50k for this year and we think that has already been met. Because HVPC has already given money this year, 22/23 aides will be covered and we will have a balance.

Michelle asked if HVPC still wants Gene to come speak to clarify Endowment information and there was a consensus that just getting her contact information for future questions is okay for now, there is no need for her to come to a meeting.

Parent Survey

There was a 59% return rate and overall really high satisfaction among parents at HVS. Michelle presented a Powerpoint presentation on the results. She will present to the Board in December and then include them in the December HVS Newsletter.

Michelle will be sending out notification on Friday that volunteers are coming back in January. Vaccinated parents will be allowed to volunteer at December parties.

Michelle will send out an information sheet. She will also make arrangements for people who want to volunteer but need financial assistance to cover the cost of fingerprinting which is around \$60. Michelle does not want volunteering to be cost prohibitive for anyone. Have people contact Michelle if assistance is needed.

Question: What are family field days?

Answer: Smaller projects like mulching or weeding that volunteers can come together to get a lot of work done in one day or so. Improving the field is a long term and larger scale project.

2. Redwood Dinner location tour -- Laura

Laura visited the property of Al Kaleel, and met with a couple ex PC presidents. Shayna Strubing and Jennifer White. They were great. They have alumni ready to go to purchase tables for the event. The property layout is great for this event. The October 15, 2022 date is confirmed. We may start selling tickets at open house and have an early bird discount.

There has been some feedback that an elevated meal would be nice. Maybe we should pay for catering? If we spend money on one thing maybe having a hot nice meal will make the event more appealing in the future?

Laura also wants to look into paying for a genuine auctioneer. It sounds like it makes a huge difference because they are more entertaining. It might help us raise a lot more money.

Michelle agrees it is worth to pay for an auctioneer

Sarah suggests that Laura also speak with Mo Vargas to see what has been successful for them for this event. There is another school of thought that you can get more money by making it more inclusive and attendable for people with lower budgets, instead of making it more of a fine dining experience. Laura will check in with Mo and

said she likes the idea of keeping it inclusive.

Heather explains that she and Mo co-presidented together and that they carried on the tradition of inclusivity. Some people said they wouldn't come if it was a food truck experience vs fine dining and they didn't attend. We should maybe see how much it would cost to cater and look at what approach makes more money. Heather has always advocated for inclusivity.

Emily suggests a non-profit where they teach kids to cook and they provide really nice meals. Something to look into. Teen kitchen maybe? Emily will look into it.

Laura agrees inclusivity is important but this event is to make money and it is a lot of effort if we don't make any.

Heather says we can think about ways that work for everyone. She thinks having the sliding scale ticket price is a great way to be inclusive. We start by figuring out the base cost of the event (drinks, dinner, entertainment), and charge that for inclusive rate and then you have a higher standard rate and even a "gold ticket" price that is higher. The people who pay the larger amount end up covering the difference for the inclusive rate attendees.

3. Silent Auction - updates?

Heather has received one response with an offering for donation and that was it. Heather will ask to put it in the weekly HVS newsletter. If we know people who have vacation homes, sometimes the best way is to just ask them personally. Jessica says Lindsey and Tim would definitely offer up a weekend in the treehouse. Jessica will ask Lindsey. When do we need to know by?

Heather says the silent auction is in May. She will be collecting as much as she can up until that point and parcel out some big ticket items to set aside for the Redwoods Dinner.

Laura says Allison (1st grade parent) is a chef and she offered to throw a fermenting party.

Jessica offered to do a canning party in the summer.

Laura has talked to Suzi and she is pretty sure she will be able to do another "Bad Moms" getaway in Tahoe

Sarah suggests collecting donations for a tour of some type? A Seymour Center behind the scenes tour? Sarah will check in with Seymour Center.

Heather will ask Donna to put in a request for people to help with the silent auction team. Heather is the only one on the team so far. She is going to try to get volunteers since she will only be here for one more year. It's not a hard job, a lot of it is sending emails to people. The hard part is when the auction comes if we don't have enough support, it can be really exhausting. She would like to build up a team.

4. Open Discussion/Questions

Next month we can start planning for the Read-a-thon. We should invite Lisa Adams who has run the tech side of it. We should land the dates at the December meeting. Sarah says it happens at the same time every year. Dr. Suess' birthday is the last day of the read a thon. Usually we start the Friday before then. Information goes home in the Thursday folder the day before it begins. Lisa will be here for a couple of years, but after that we will need to find someone to take over the technical piece.

Heather spoke with Carolyn Freer about doing a Adopt a Family this year. We will do an adopt a family program schoolwide. Heather will spearhead that.

Heather asks Tiffany if she and Carly will be up for doing the yearbook again since it looks like Arts Alive may come back in the spring. Tiffany will check-in with Carly.

Michelle says having parents in the classroom and mixing cohorts are two different things. We would like to get there, but one step at a time.