**Happy Valley Parent Club  
September 21, 2017 Meeting** **Minutes**

**Everettt Meisser, Jr.**

**Shaena Strubing**

**Krista Cole**

**Jennifer Kuechle**

**Jen White**

**Tiffany Willet**

**Michelle McKinny**

**Sarah Demeyer Guyer**

**Henry “Hank” Schwab**

**Larissa Garcia**

**Robert Franz**

**Josh Martin**

**Heather White**

**Heather Wilder**

**George Purnell**

**Alison Pepper  
Luanne Hutchings  
Alice Crumrine**

**Alison Harre**

**Carly Perlman**

**Patricia Jackal**

**Annette Olson**

**Connie Estrada**

6:30 PM Call to order  
  
**1. Introductions (Mo)**  
  
**2. ACTION ITEM:** Approve May Minutes,

Maureen Motion, Heather second. All approved  
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**3. Music Fest Recap (Alice)**After all expenses, we raised $7107, mostly due to sponsors.

Income: $8542

Expenses: $1435  
Very successful.

Josh Martin: Had a good time; liked how stage was moved; we need adult sizes for merchandise; liked that it was free; good to see new faces.

Heather: Glen Fisher offered to do all of the marketing next year.

Annette: He would be great at that.

Hank: Recommends that we announce the event earlier so people can put it on their calendar.

Maureen: Maybe do it in later in the afternoon? (discussion about pros / cons of later start)

Tiffany: Suggests we simplify the food, e.g. just have hot dogs and chips. Plates were forgotten which made the side dishes awkward.  
  
**4. New Sponsor Committee (Mo)**We are trying to establish a sponsor committee. Sponsors are a new source of revenue that lightens the fundraising load on the parents. If any of you have skills and want to contribute, please let Mo know.

We are still trying to figure all of this out.  
Michelle: She’s happy to let donors’ names be put on school property, e.g. buildings, fields, track.

Mo asks for volunteers: Josh and Patricia volunteer to be on the committee.

Mo recommends the Sponsor Committee meet later.  
  
**5. Commitment Sheets and Finance Update (Everett) June Financials and Endowment Contribution**  
(Passes out balance sheet) As of June 30, 2017:

We have cash of $224,000

Restricted funds of $23,000

We forecasted we would have $200,000 in bank, but we had more.

We need to raise $80,216

Discussion about how much is available for endowment contribution.

Mo: Let’s get the amount clarified and vote at the next meeting for contribution to endowment.

Patricia: Do we have anyone writing grants for the endowment? Patricia is willing to help out with writing grants. Community foundation has resources to teach grant writing.  
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**6. ACTION ITEM: Vote on Garden / Life Lab Funding (Mo)**Recommendation to take the profit from Arts Alive to contribute to Garden Coordinator payment:   
By the end of the year would be $3000 (in the past we’ve used $400).

Discussion about needing more info before bringing it to a vote. All agreed to postpone discussion to October at which time a budget and job description will be provided.

Jennifer Kuechle: Life Lab is going to be meeting the National Science Standards so Life Lab can be used for science.

Josh Martin: Will approach Daryl Wong at UCSC regarding interns.

(Everett needs to provide a $1400 check to Paige.)

Garden Update (Maureen): NOAA grant, $4200, CA FDN for Ag in Class $1200  
Deb Macarthur has been the engine for the garden.   
20+ FoodCorps volunteers came to work in our garden

Dig it! has been successful.   
  
**7.  Room Parents (Shaena)**All room parents have been identified. Shaena touches base once a month with room parents and teachers to make sure that everyone is on the same page.  
**8. Officer Announcements**Heather: We made $111 amazon smile (.5%), i.e. not much. We can do the Amazon Associates (which is an ad on our webpage that, if parents and others click through, we will make, for example, 10% on fashion. WPENS made $1000 per year with just four or five people doing this. With our larger group, we could do much better.   
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**9. Open Discussion**Josh Martin:Wants to know date of Redwoods Dinner. (Not yet set as it is contingent upon the venue availability).  
Drive for Schools happening now.

7:35 PM Adjourn